

INNISFAIL PRIDE

LOVE IS LOVE

JUNE 25 & 26 2022

SPONSORSHIP PACKAGE

INFO@INNISFAILPRIDE.ORG | WWW.INNISFAILPRIDE.ORG



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Dear Partner,

The second annual Innisfail Pride celebration is just around the corner, and we are busy getting things in place to bring Innisfail a bigger, better, bolder event. We are seeking partners and sponsorships for Innisfail Pride 2022. Your financial support will help make this year's event a success for the entire community. Help us to create a safe and celebratory environment for our young people.

Our 2022 Pride theme, "Love is Love," speaks to the validity of love regardless of sexual orientation or gender identity.

Innisfail Pride celebrates the incredible diversity in our community. However an individual chooses to define themselves - gay, lesbian, bisexual, transgender, non-conforming, questioning, or two-spirited - we are all allies who seek the freedom to love and live with dignity and pride.

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This year's festival will take place over two days, June 25 & 26 and will feature both local and regional talent. Saturday will see our opening ceremony, an afternoon of speakers and educational pieces and then an evening of drag and music. Sunday is our family day with a kids' carnival, games, music and a free BBQ.

Our first Pride in 2021 was a Grass Roots initiative, and the event was funded by the original three organizers and supplemented by the generous donations from the community at the Pride Day BBQ. As we have grown, the need for community support has begun our outreach for partnerships and sponsorship opportunities from businesses like yours.

For additional information or other inquiries please contact us at sponsorship@innisfailpride.org

Yours in Pride,
Innisfail Pride Board of Directors
Cindy Baque, Riki Findley, Barb Dixon, Shaun Steen
& Dale Dunham

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SPONSORSHIP OPPORTUNITIES	RAINBOW \$3000	RED \$2000	ORANGE \$1000	YELLOW \$750	GREEN \$500	BLUE \$250	PURPLE \$100
MAIN STAGE BANNER	X	X	X				
OPENING EVENT RECOGNITION	X	X	X				
LOGO ON PROMO MATERIALS AS TITLE SPONSOR	X						
EVENT STAFF TSHIRTS LOGO ON BACK	X	X	X	X	X	X	X
LOGO ON BANNER AT FRONT GATE	X	X	X	X	X	X	X
NAMED AS TITLE EVENT SPONSOR	X						
TITLE SPONSORSHIP - LOGO ON FRONT PAGE OF WEBSITE	X						
LOGO ON SPONSORSHIP WEBPAGE & HYPERLINK	X	X	X				
LOGO ON SPONSORSHIP WEBPAGE				X	X		
NAME ON SPONSORSHIP WEBPAGE						X	X

Do you have an idea on a partnership? Let's work together to get creative on how to showcase your brand!

Contact us at sponsorship@innisfailpride.org